



**Collecting Frontline Data to Combat Human Trafficking,
Unite Stakeholders, and Empower Survivors**

**Introducing the National Outreach Survey
Comprehensive Frontline Data Collection**



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Comprehensive Front-line Data Collection**

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Anti-Trafficking National Outreach Survey

Research & Data Collection

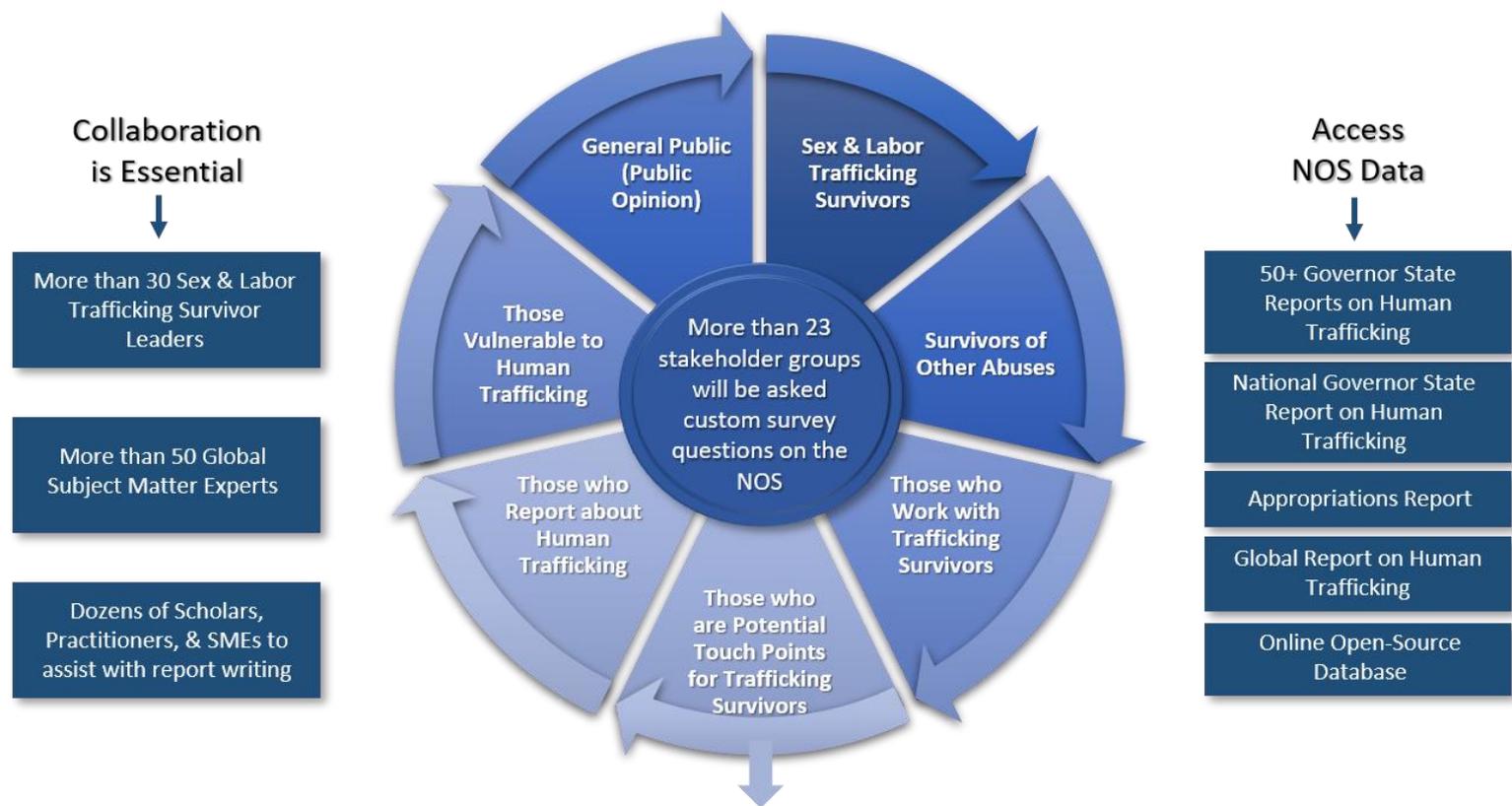
Representing the largest collaborative research and data collection platform for global front-line stakeholders

United Against Slavery's nonprofit mission is to identify and document successes and unresolved challenges impacting anti-trafficking stakeholders and encourage cross-functional collaboration to advance anti-trafficking efforts. With the National Outreach Survey (NOS), United Against Slavery will:

- **Collect** comprehensive front-line data not yet accessible in the anti-trafficking space
- **Launch** an open-source data platform for research dissemination and analytics while providing anonymity to respondents
- **Release** robust statistics required to identify best practices and effectively combat sex and labor trafficking on a national and international scale
- **Repeat** the NOS every two years to measure benchmarks and progress in the anti-trafficking movement

United Against Slavery held two Pilot Studies to confirm mission viability, document challenges across multiple stakeholder groups, and verify the willingness for stakeholders to complete a comprehensive, long-form survey.

United Against Slavery & the National Outreach Survey Built by Stakeholders to Help Other Stakeholders



NOS STAKEHOLDER GROUPS

- | | | | |
|------------------------------------|-----------------------------|---------------------------------------|-----------------------------------|
| Anti-Trafficking Advocate | Former Child Soldier | Judge | Researcher |
| Attorney and Prosecutor | Former Foster Youth | Law Enforcement | Service Provider |
| Business Owner | Government Employee | Media | Shelters & Survivor Housing |
| College Student | Healthcare Professional | Native American and Indigenous People | Social Worker |
| Concerned Citizen (Public Opinion) | Hospitality Worker | Parent | Survivor of Other Types of Abuse* |
| Educator | Human Trafficking Survivor* | Philanthropist | Transportation – Air and Ground |

Topics included but not limited to: Child Labor, Child and Forced Marriage, Gender Violence (acid violence and honor killings), Genital Mutilation, Migrants and Refugees, Organ Trafficking, and Prison Outreach

* There are custom survey questions for sex trafficking and labor trafficking survivors; for male, female, and LGBTQ survivors; and for minors, adults, and older survivors. There are also questions for survivors of domestic violence, sexual assault, and other types of abuse. We are working diligently to ensure that survivor voices are heard loud and clear.

Anti-Trafficking National Outreach Survey

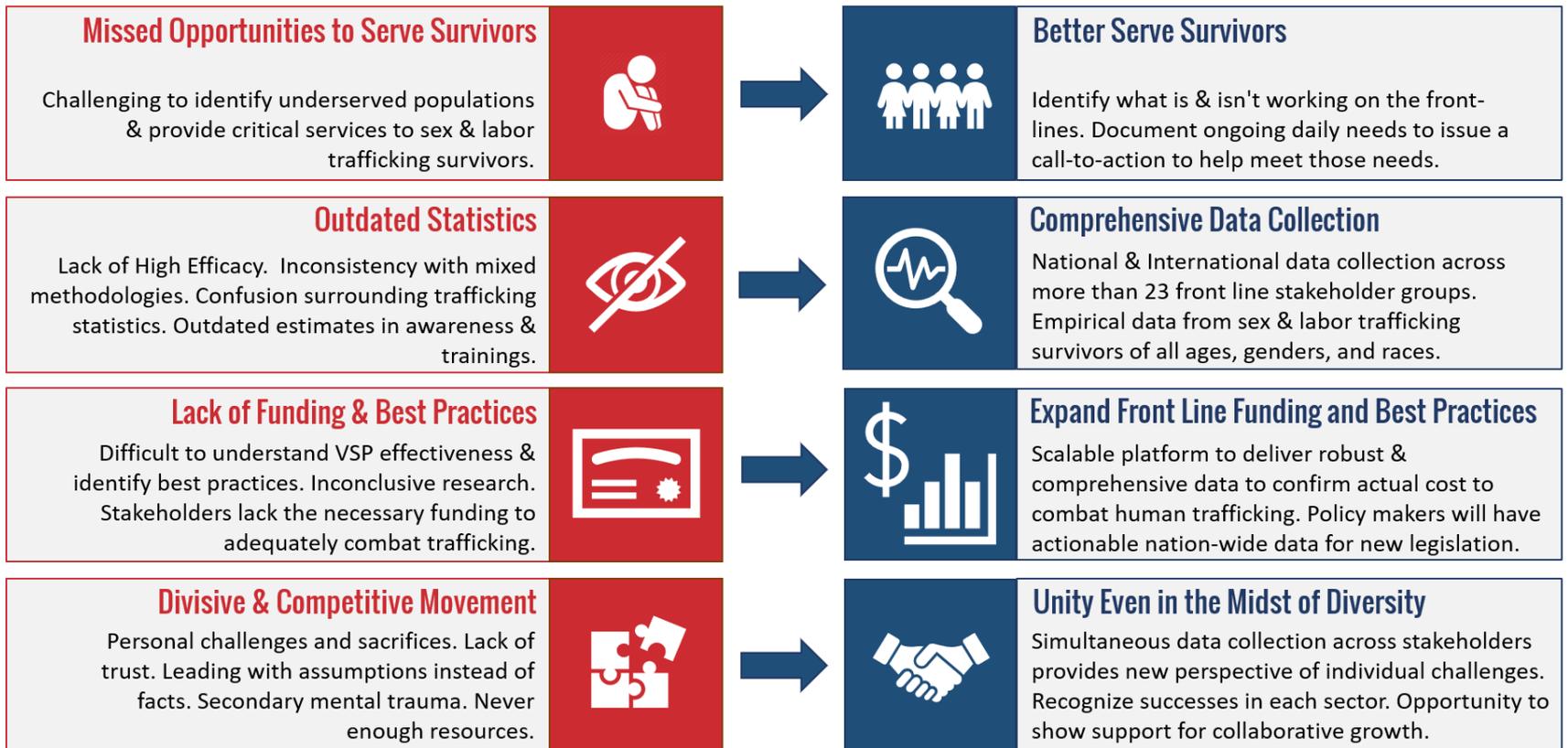
Research & Data Collection

Drive Resolution to Complex Anti-Trafficking Challenges by Collecting Data from a National and Global Community of Diverse Stakeholders

Unresolved challenges slow down progress in the fight against all forms of human trafficking. In the course of collaborating with more than 50 experts across the globe, we have found that stakeholders face different challenges, and challenges vary greatly among the same stakeholder groups in different countries. A comprehensive data-driven picture of these disparate challenges has yet to be captured in the anti-trafficking space, resulting in inconsistent information, division among leaders, and a lack of best practices and standards. The National Outreach Survey (NOS) aims to capture data that accurately depicts challenges between different stakeholder groups and across different countries; providing a complete picture of actionable insights to promote unity among leaders, formulate best practices, and improve continuum of care for survivors.

Unresolved Challenges

National Outreach Survey



After the NOS is completed, the data will be anonymized and then United Against Slavery will collaborate with dozens of academia, practitioners, and experts to analyze the data. The dataset will be available through an online open-source database. In addition, every state will have a custom Governor State Report on Human Trafficking (GSR) with the data collected within their state, including all the participating stakeholder groups. In addition to the 50 GSR reports, there will be a National Governor State Report on Human Trafficking, a Global Report on Human Trafficking, and an Appropriations Report.



Demand for Global Research

Our 2016 NOS Pilot Study started as a comprehensive research project for participants in the United States but quickly expanded across the globe.

At the completion of the study, we had 47 states and 70 countries represented. These participants confirmed the need for global stakeholders to participate in the National Outreach Survey. Our focus will be in the United States for the NOS1 but we will have global participation and will continue efforts to expand to reach more countries in future data collection efforts.

Feedback from Anti-Trafficking Stakeholders

“

I am thankful for people like you that came to other people's lives to make a difference. Thank you for the amazing work you do, for helping survivors to raise our voices and for bringing survivors together.”

Ronny Marty

Survivor Leader

United States Advisory Council on Human Trafficking

“

The National Outreach Survey will help all of us better understand the real scope and prevalence of human trafficking within the United States, which is critical; to date only estimates exist, based on limited data collection. United Against Slavery's survey model reaches out to every sector involved in the response, engaging multiple partners in a collaborative effort that will assist every stakeholder group, and give anti-trafficking leadership a clearer path moving forward.”

John Vanek, M.A.

Lt. (Ret.) of the San Jose Police Human Trafficking Task Force

“

United Against Slavery is one of the most transparent and fiscally responsible organizations I have ever worked with. The vision is clear and will be a game changer for the anti-trafficking organizations, allies and government officials seeking to find the correct ways to address this modern day scourge. There is NO other organization or data/research organization that has the ability to do what UAS is doing and the priority to collaborate with everyone involved in this fight is what makes UAS distinct and an integral part of this movement.”

Kelly Dore

Survivor Organization Leader

Executive Director of the National Human Trafficking Survivor Coalition (CO) & UAS Board Member

“

Honestly, I have never been involved in a project where literally everyone benefits like they will in this one.”

Dr. Angie Henderson

University of Northern Colorado Social Research Lab

“

Thank you for taking the time to create this important survey. You have my permission to confidentially share my opinions within this survey so long as my real name and location remain private.

Thank you for letting me use my voice without judgement. It's important.”

Survivor

2016 Pilot Study Respondent